

# TOURISM BULLETIN

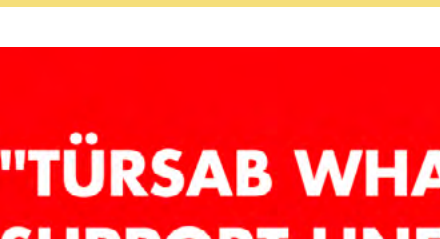
ASSOCIATION OF TURKISH TRAVEL AGENCIES WEEKLY TOURISM BULLETIN

18-25 DECEMBER / 2023

## TTK 2024

2. TÜRSAB TURİZM KONGRESİ

16-18 Şubat 2024  
Rota: İstanbul - Antalya - İstanbul



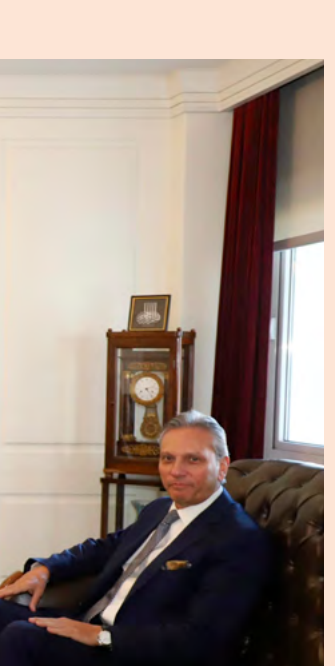
### TOURISM PROFESSIONALS COME TOGETHER IN ANTALYA FOR THE 2<sup>ND</sup> TÜRSAB TOURISM CONGRESS

In order to shed light on the future of tourism, analyze the changes in the travel industry all over the world and increase our solidarity, we are coming together again at the 2<sup>nd</sup> TÜRSAB Tourism Congress to be held in Antalya between 16-18 February 2024. In addition to conferences, panels and academic sessions, we will evaluate the latest developments in our profession together at our congress, where there will be opportunities to meet among members, meet with suppliers and learn about the tourism potential of the regions. For detailed information;

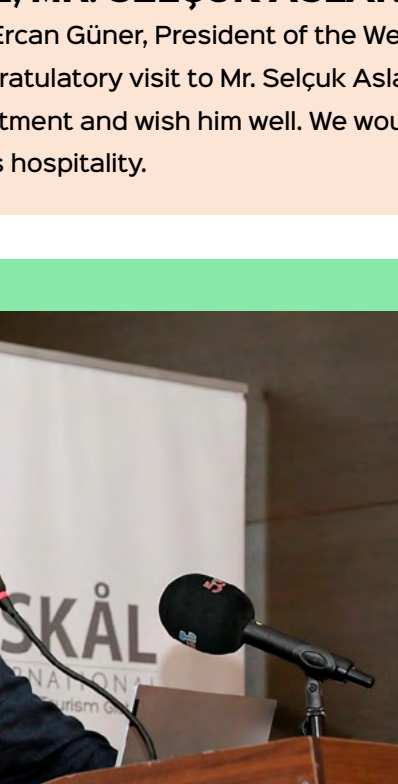
<https://www.tursab.org.tr/announcements/announcement-on-the-2nd-tursab-tourism-congress>

### "TÜRSAB WHATSAPP LIVE SUPPORT LINE" OPENED FOR USE

+90 549 456 10 10



## VOICE OF TRAVEL 10<sup>TH</sup> ISSUE PUBLISHED



The 10th issue of The Voice of Travel, the powerful voice of tourism and travel agencies in the media, with rich content, interviews and the latest developments in tourism, titled "Düzce Koruğu Nature Park is the symbol of sustainable tourism".



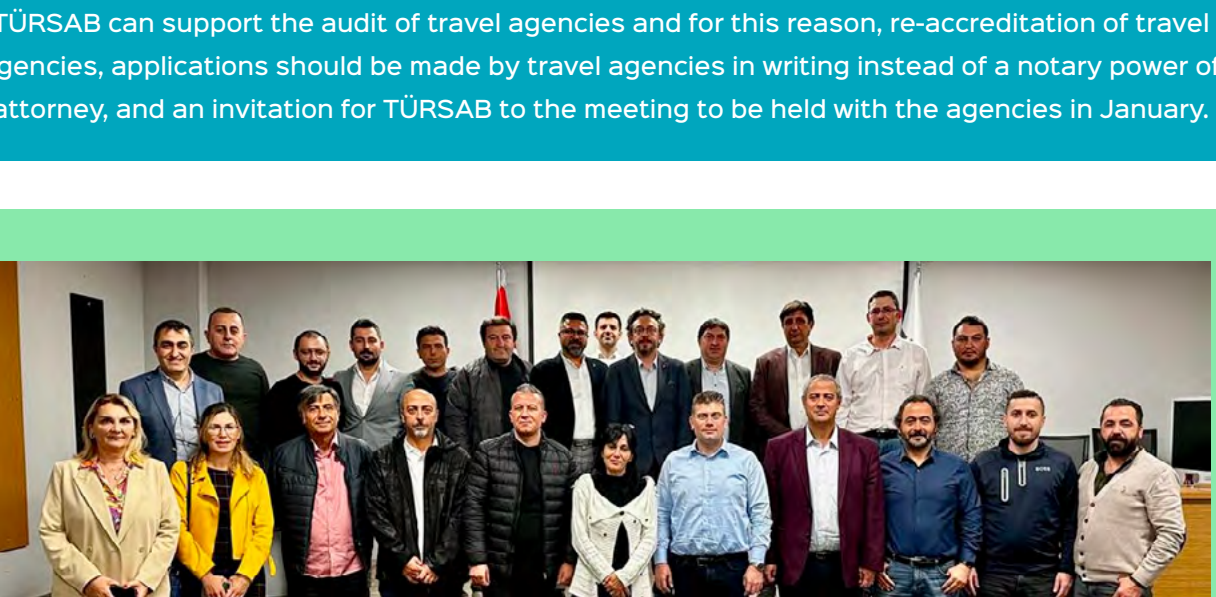
### OUR PRESIDENT OF THE BOARD OF DIRECTORS, MR. FIRUZ BAĞLIKAYA AND OUR WESTERN BLACK SEA RRB PRESIDENT, MR. ERCAN GÜNER, VISITED THE GOVERNOR OF DÜZCE, MR. SELÇUK ASLAN

Firuz Bağlıkaya, President of the Board of Directors, and Ercan Güner, President of the Western Black Sea Regional Representative Board, paid a congratulatory visit to Mr. Selçuk Aslan, Governor of Düzce, to congratulate him on his new appointment and wish him well. We would like to thank Mr. Selçuk Aslan for his hospitality.



### VICE PRESIDENT DAVUT GÜNAYDIN PARTICIPATED IN THE "100 YOUNG TOURISM PROFESSIONALS SUMMIT" ORGANIZED WITHIN THE SCOPE OF THE SKÁL İSTANBUL CLUB

Skál İstanbul Club brought together industry professionals and tourism students at the "100 Young Tourism Professionals Summit" organized as part of the celebrations for the 100th anniversary of our Republic. Representing our Association, TÜRSAB Vice President Davut Günaydın attended the workshop held within the scope of the summit. Günaydın, in his speech aimed at supporting tourism students to stay in the industry, discussed developments in Turkey and worldwide. As part of the event, young tourism professionals had the opportunity to visit the Serfeyfe Cistern and the Hagia Sophia Museum, hosted by the Istanbul Metropolitan Municipality Culture Department.



### OUR MEMBER OF THE BOARD OF DIRECTORS YILDIRIM TAŞ ATTENDED THE 3RD MEETING OF THE TURKEY - AZERBAIJAN JOINT COMMISSION ON TOURISM

Our Board Member Yıldırım Taş attended the 3rd Meeting of the Turkey - Azerbaijan Joint Commission on Tourism. At the meeting attended by Dr. Gözde Sahin, Head of the European Union and Foreign Relations Department of the Ministry of Culture and Tourism of the Republic of Turkey, and Jalil Malkov, Head of the International Relations Department of the Azerbaijan Tourism Agency, the current status of bilateral tourism relations between Turkey and Azerbaijan, priority cooperation issues in the field of tourism, tourism training, marketing and communication products, B2B cooperation between associations were discussed. Speaking at the meeting, Yıldırım Taş expressed his opinion on organizing mutual info trips, making destination presentations and planning B2B meetings in order to increase tourism traffic between the two countries.



### IRAN DESTINATION PROMOTION EVENT HOSTED BY OUR ASSOCIATION

Iran Destination Promotion Event and B2B meetings were held on Tuesday, November 19, 2023, hosted by our Association in cooperation with the Consulate General of Iran in Istanbul, ITOA (Iranian Tour Operators Association) and Mahan Air. TÜRSAB Vice President Davut Günaydın made a speech at the event; TÜRSAB Board Members Mehmet Akylı and Erol Türk, Boğaziçi Regional Representative Board President Yüksel Türemez, Fatih Regional Representative Board President Gürkan Özcan, Northeast Anatolia Regional Representative Board President Nuh Şenol, Central Anatolia Regional Representative Board President Cem Engin Şahin, in addition to TÜRSAB Secretary General Timur Alp Bayrak and Corporate Relations Group President Nergis Büyükkınacı, Iranian Consul General in Istanbul Javad Maboudi Far, ITOA General Manager Mostafa Shafiee Shakib, Mahan Air Russian Region Marketing Director Hossein Hosseini, ITOA delegation, Mahan Air delegation, travel agency representatives and members of the press attended. During the event, presentations were made to introduce Iran's deep-rooted Persian culture, unique nature, tourism potential and dynamics, while participants had the opportunity to get information about travel and accommodation opportunities and tour packages in Iran. Iranian and Turkish travel agencies had the chance to establish one-to-one communication in B2B meetings.



### TÜRSAB COMMITTEE AND THE DELEGATION OF THE CONSULATE GENERAL OF HUNGARY IN İSTANBUL HELD A MEETING

Our TÜRSAB Committee and the Delegation of the Consulate General of Hungary in Istanbul held a meeting at the Consulate General of Hungary in Istanbul on Tuesday, December 19. Our Board Member Esra Başeskiçoğlu, our Corporate Relations Group President Nergis Büyükkınacı and the Officials of the Consulate General of Hungary in Istanbul discussed the problems related to visa issues.

Our TÜRSAB Committee expressed their demands that people who will purchase a tour and apply for a visa can make an appointment 30-60 days before the start date of the tour, that TÜRSAB can support the audit of travel agencies and for the reason, re-accreditation of travel agencies, applications should be made by travel agencies in writing instead of a notary power of attorney, and an invitation for TÜRSAB to the meeting to be held with the agencies in January.



### MEDITERRANEAN RRB HELD A MEETING ON THE SUBJECT OF HIGHWAY, TRANSPORTATION, TRANSPORT AND VEHICLE LEASING

On December 22, 2023, a meeting was held at our TÜRSAB Mediterranean Regional Representative Board, addressing issues related to highway, transportation, transport and vehicle leasing. The meeting brought together Rıza Percin, the President of our Mediterranean Regional Representative Board, the Mediterranean RRB Management, Cem Türkkan, the Head of Road Tourism Specialization, and our TÜRSAB Committee, with regional agencies in attendance. During the meeting, discussions were held on activities and challenges in highway, transportation, transport, and vehicle leasing. We extend our gratitude to our esteemed members who participated.

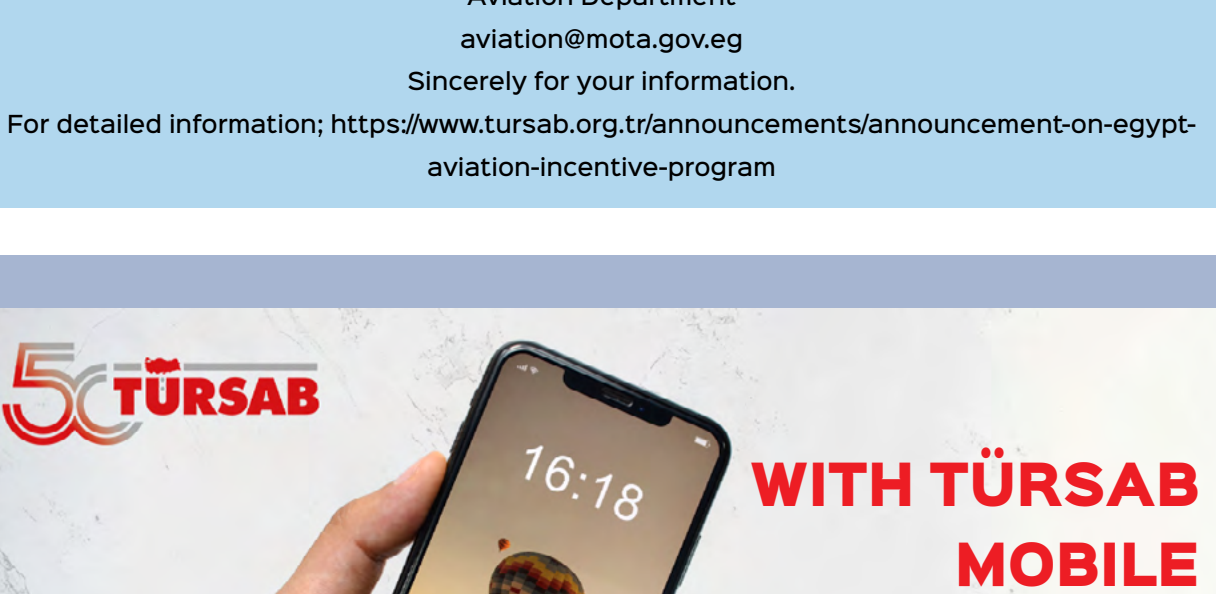


### ÇANAKKALE-BALIKESİR REGIONAL REPRESENTATIVE BOARD HELD A 2023 YEAR EVALUATION AND VOCATIONAL INFORMATION MEETING

Our Çanakkale-Balıkesir Regional Representative Board held a 2023 Evaluation and Vocational Information Meeting on December 20-21.

In the first session of the meeting, which started with the opening speeches of our Vice President Hasan Eker and our Çanakkale-Balıkesir RRB President Fatih Ergün, TÜRSAB Audit Director Erol Beşe, Regional Audit Officer İbrahim Üstün and Lawyer Yekta Bodur from our Legal Department made presentations. The session ended with the questions of our member travel agencies and sectoral evaluations.

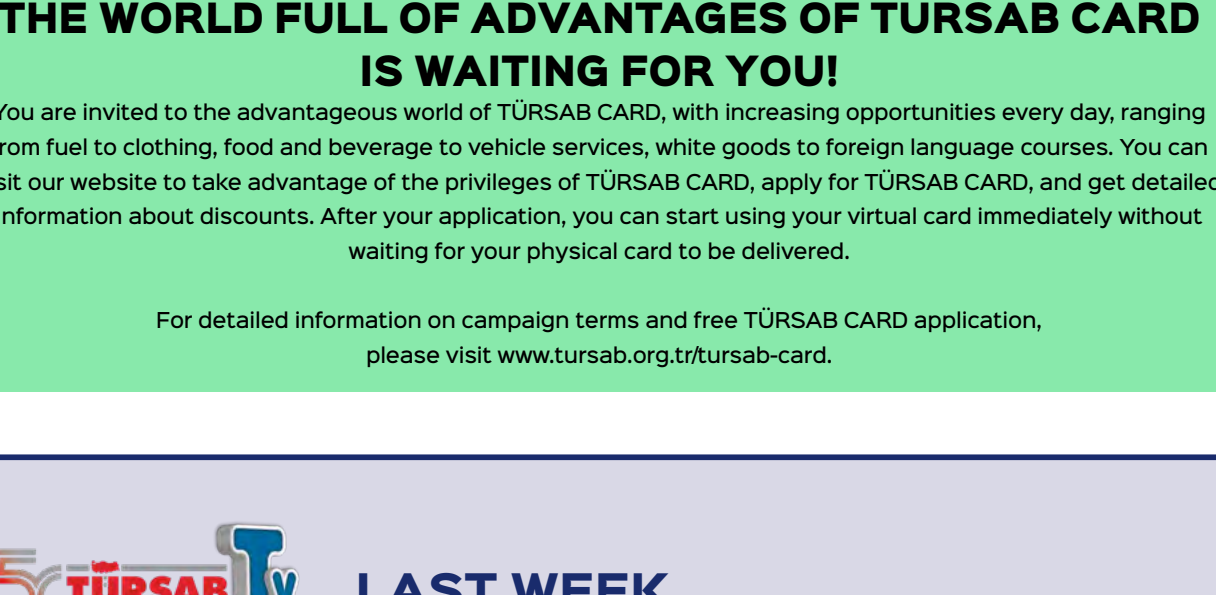
In the second session of the meeting, Kazdağlı destination promotion was made with two internationally prominent projects. Project coordinators Prof. Dr. Abdullah Soykan and Prof. Dr. Recep Efe presented the İda Madra Geopark, while Elisa Falcini, External Relations Officer of Edremit Municipality, presented the Aeneas Culture Route. The first day of the meeting ended with the discussion of requests and suggestions. On the second day of the meeting, site visits were organized within the scope of İda Madra Geopark destination promotion. While the İda Madra Geopark Museum was briefed by Gülçin Dündar, the visit to Antandros Ancient City was introduced by Mücahit Cömert, President of Antandros Association.



### MONTHLY MEETING OF TÜRSAB HAJJ - UMRAH TOURISM SPECIALIZATION PRESIDENCY WAS HELD

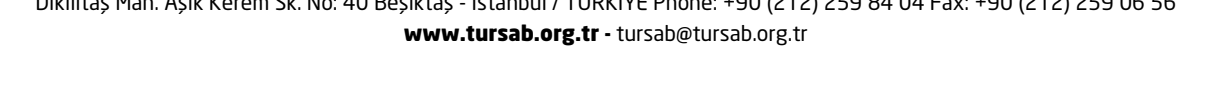
The ordinary meeting of the Hajj - Umrah Specialization Presidency was held on Tuesday, December 19, 2023 at TÜRSAB Central Office in hybrid form.

In the meeting where the Umrah periods of 2023 and 2024 were evaluated and ideas were exchanged regarding the problems that may be encountered for the upcoming Hajj period, the decisions taken by the Kingdom of Saudi Arabia and the problems that may arise as a result of these decisions were discussed. The impact of the developments in visa issues on pilgrims was discussed, as well as the possible repercussions on the pilgrims who will be in Mecca and Arafat and the travel agencies responsible for the Hajj tours. At the end of the meeting, TÜRSAB Rota shared information about the Halal Cyprus tours and the studies carried out for Al-Azhar University Education tours.



### MONTHLY MEETING OF CULTURE AND TOURISM SPECIALIZATION PRESIDENCY WAS HELD

The monthly meeting of the Cultural Tourism Specialization Presidency was held on December 19, 2023 at TÜRSAB Central Office. The topics of the meeting agenda were; municipalities' tourism activities with buses, 17th TTI İzmir Fair, Hagia Sophia History Museum, Beyoğlu İstiklal Street, Bakırköy Camera Museum information trips and the 2024 Short Work Program.



### OUR TÜRSAB COMMITTEE HELD A MEETING WITH TURKEY BAR ASSOCIATION PRESIDENT ERİNÇ SAĞKAN

Central Anatolia RRB Secretary General Selami Haşımoğlu, RRB Board Members Muhammet Sartaş and Pınar Balandı Berberoğlu and Lawyer Zeynep İrmak Kalkan from TÜRSAB Legal Department held a meeting with the President of the Turkey Bar Associations Erinc Sağkan on Monday, December 18. During the meeting, consultations were held on the existing problems in the selection of arbitral tribunals and experts within the scope of tourism disputes. As a result of the meeting, it was decided to organize a workshop on the subject.



### APPLICATIONS FOR 2024 TÜRSAB QR CODE LICENSE PLATES STARTED

2024 license plate applications have started as of December 22, 2023. 2024 TÜRSAB QR Code License Plate application process and travel agency information has been published on our website. For detailed information; <https://www.tursab.org.tr/announcements/applications-for-2024-tursab-qr-code-license-plate-have-started>



### TICKET PRICES OF THE PALACES, MANSIONS, PAVILIONS, MUSEUMS AND HISTORICAL FACTORIES UNDER THE PRESIDENCY OF NATIONAL PALACES ADMINISTRATION HAVE BEEN UPDATED

According to the letter sent to our Association by the Department of Museology and Promotion of the Presidency of the Republic of Turkey National Palaces Administration, ticket prices for visits to the Palaces, Mansions, Pavilions, Museums and Historical Factories within the National Palaces Administration have been updated. The prices will be applied as of January 1, 2024 as shown in the attachment on our website.

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-updating-the-ticket-prices-of-the-palaces-mansions-pavilions-museums-and-historical-factories-within-the-presidency-of-national-palaces-administration>



### JANUARY 1, 2024 VISITING HOURS ANNOUNCED

According to the letter sent to our Association by the Department of Museology and Promotion of the Presidency of the Republic of Turkey National Palaces Administration; in accordance with the Procedures and Principles of Visiting, Allocation, Archive, Research and Image Taking in the Palaces, Mansions, Pavilions, Museums and Historical Factories within the Presidency of the Republic of Turkey National Palaces Administration, Topkapı Palace under their Presidency will be open to visitors between 10.00-17.00 on Monday (New Year's Day) on 01.01.2024.



### EGYPT AVIATION INCENTIVE PROGRAM HAS EXTENDED

Following our meeting with the Egyptian Embassy, the Egyptian Ministry of Tourism and Antiquities stated that the incentive program for operators of flights to Egypt has been extended for 6 months. The program will be valid between 30 October 2023 - 28 April 2024. For detailed information on the subject, you can contact directly via the e-mail address below.

Aviation Department  
aviation@mota.gov.eg  
Sincerely for your information.

For detailed information; <https://www.tursab.org.tr/announcements/announcement-on-egypt-aviation-incentive-program>



### WITH TÜRSAB MOBILE APPLICATION, ALL YOUR TRANSACTIONS ARE AT YOUR FINGERTIPS

Our TÜRSAB Mobile Application is online! It has been applied as a part of our Association's Digital Transformation and will enable you to access our TÜRSAB services in the easiest and fastest way. You may easily access many of our services for our members and consumers, such as TÜRSAB Online, TÜRSAB KAART, license plate inquiry, plate status notification, Digital Verification System, QR Code Verification, and member agency inquiry, via your mobile devices, and practically perform your transactions.

You can download our TÜRSAB Mobile Application, which will provide benefits to our members and users, to your mobile devices free of charge via the links below.

Click to download the application for free.



### TÜRSAB AGENCY SOFTWARE

The "TÜRSAB Agency Software" continues to be used to enable our travel agencies to easily carry out their business, maintain customer inventories, and quickly organize tour programs. Our agencies can now easily access the reservation, reporting, and customer information program via the internet through mobile devices and computers, free of charge.

The TÜRSAB Agency Software can be used by obtaining an agency code through TÜRSAB Online from the website [www.tursabyazilim.org](http://www.tursabyazilim.org)

For more detailed information, please visit: <https://www.tursab.org.tr/tjyelimiz-50-yilimiz-ozel>



### THE WORLD FULL OF ADVANTAGES OF TÜRSAB CARD IS WAITING FOR YOU!

You are invited to the advantageous world of TÜRSAB CARD, with increasing opportunities every day, ranging from fuel to clothing, food and beverage to vehicle services, white goods to foreign language courses. You can visit our website to take advantage of the privileges of TÜRSAB CARD, apply for TÜRSAB CARD, and get detailed information about discounts. After your application, you can start using your virtual card immediately without waiting for your physical card to be delivered.

For detailed information on campaign terms and free TÜRSAB CARD application, please visit: <https://www.tursab.org.tr/tursab-card>.

